



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al. Examiner: Ouellette, Jonathan
Serial No.: 10/017,630 Group Art Unit: 3629
Filed: December 14, 2001 Docket: 60027.0289US01/BS#01378
Due Date: April 21, 2004
Title: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 20, 2004.

By: 

Name: Alton Hornsby, III

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

39262

PATENT TRADEMARK OFFICE

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☒ Response and Amendment

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GROUP 3600

CLAIMS AS AMENDED

| Claims Remaining After Amendment | | Highest Number Previously Paid For | | Present Extra | | Rate | | Fee |
|----------------------------------|---|------------------------------------|---|---------------|---|-------|---|--------|
| Total Claims | | | | | | | | |
| 19 | - | 20 | = | 0 | x | 18.00 | = | \$0.00 |
| Independent Claims | | | | | | | | |
| 3 | - | 3 | = | 0 | x | 86.00 | = | \$0.00 |
| MULTIPLE DEPENDENT CLAIM FEE | | | | | | | | \$0.00 |
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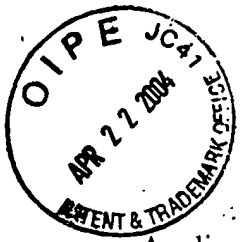
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By: 

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AH



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al. Attorney Docket: 60027.0289US01
BS01378

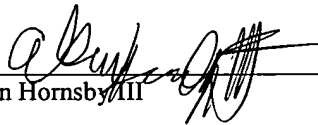
Serial No: 10/017,630 Art Unit: 3629

Date Filed: 12/14/01 Examiner: Ouellette, Jonathan

Invention: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

Certificate of Mailing

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RESPONSE AND AMENDMENT

Dear Sir:

Applicants sincerely appreciate the telephonic interview held between the Examiner and Applicants' representative on March 30, 2004 to discuss the above-referenced matter. Applicants respectfully request consideration of the following amendment and remarks contained herein in response to the Office Action mailed January 21, 2004. The Applicants respectfully submit that the amendment and remarks contained herein address all points raised by the Office Action and place the instant patent application in condition for allowance.